



**FOR IMMEDIATE RELEASE**

## **HOTEL BOULDERADO RINGS IN SPRING WITH CHEERY PACKAGES & EVENTS**

*Iconic Boulder Property Debuts New Shopping and Stargazing Guest Packages; Brunching with the Easter Bunny or Mom; Catching BoulderBOULDER from the Best Seat in the House*

**Boulder, CO — (March 19, 2019)** — Spring in Colorado is a wonder—stars blaze in the crisp clean sky while snow transforms the earth into a powdery playground. Then in May, warmer temperatures make outdoor adventures irresistible. This spring, [Hotel Boulderado](#), salutes both the wonders of nature and the delights of commerce with [specials](#) and [events](#), including two new packages and two elegant brunches. The hotel has been at the center of social and recreational life in Boulder since the early 1900s and here are extra incentives to eat and drink in spring, while reveling in Hotel Boulderado's legendary Rocky Mountain hospitality.

Pearl Street Mall is Boulder's famous downtown hub for shopping, strolling, dining and the arts. Hotel Boulderado is right around the corner from it all, which inspired the **Shop Till You Drop** special. Guests receive a \$50 downtown Boulder gift card (good at 190 participating shops and restaurants), and free valet parking with their room or suite. Price for this package starts at \$199. **Package is available beginning April 1, 2019.** As a bonus, on Sunday, April 28 from 2 to 6PM, Downtown Boulder's "[Taste of Pearl](#)" showcases the talents of some of Colorado's most renowned restaurants & chefs. For further information, please visit <https://www.boulderado.com/hotel/#packages>.

Starting in May, guests can take advantage of the luxurious **Clear Colorado Skies** package. The package includes immersion in the stunning Boulder Flatirons by day while soaking in the beauty during a hike or bike ride. Then, in the evening, guests get cozy to admire the brilliant stars that sparkle like gems in the crystal mountain air.

Guests will enjoy:

- Two nights deluxe accommodations
- Breakfast for two each morning
- Private transportation for two to and from Flagstaff Mountain
- Luxurious Boulderado picnic package for stargazing, with cozy Boulderado Plush Fleece blanket, picnic blanket for sitting/lying under the stars, gourmet picnic basket including charcuterie platter, bottle of wine, glasses and sweet bites

Package starts at \$750 for two adults for a 2-night stay. Add \$25 per child for children aged 5 to 15, children under 5 free. Prices exclusive of tax and gratuity. **Package is available May 1 through June 30, 2019.** Further info at <https://www.boulderado.com/hotel/#packages>.

Hotel Boulderado is justly famous for their holiday celebrations with their heralded food at the center. Young and old alike will savor Hotel Boulderado's annual **Easter Brunch** in the Event Center. There will be everything from Chef Carved Prime Rib of Beef and a Chef-prepared Omelet and Waffle station, to cocktail shrimp and crab claws, and Risotto Stuffed Bell Peppers, to name just a few of the offerings. During the feast kids can have their faces painted and meet the Easter Bunny. Seasonal music will be played and a hopping good time will be had by all. **Easter Brunch Buffet, Sunday April 21, 2019, 9 a.m. to 3 p.m. in the Event Center.** \$65 per person, \$25 for children 4-10, 3 and under free. For parties of 6 or more please call 303-440-2882 to make a reservation. Visit [www.boulderado.com/event/easter-brunch](http://www.boulderado.com/event/easter-brunch).

**Mother's Day** at Hotel Boulderado is a fun tradition and this year's event promises to be spectacular as always. It's a delicious way to say thank you to mother figures over a lavish buffet, with a special champagne treat for the guest of honor. **Mother's Day, Sunday, May 12<sup>th</sup>, 2019, in the Event Center.** \$65 per person, \$25 for children 4-10, 3 and under free. For parties of 6 or more please call 303-440-2882 to make a reservation. Visit [www.boulderado.com/event/easter-brunch](http://www.boulderado.com/event/easter-brunch).

On Memorial Day, the patio at Hotel Boulderado's Corner Bar is the perfect place to take in the fun as the **BolderBOULDER** road race sweeps by on 13<sup>th</sup> Street. Walkers, joggers, performers—and anyone who wants to—can participate in this six-mile run ending at Folsom Field on the University of Colorado campus. BolderBOULDER is the second largest 10K run in the US and the fifth largest road race in the world, and as always, Hotel Boulderado is right in the middle of the action. For more information about BolderBOULDER, go to <https://bb10k.bolderboulder.com/>.

**For further information on Hotel Boulderado or to book a room, make a dining reservation, or reserve a spot at one of our holiday events, please visit <https://www.boulderado.com/> or call 303.442.4344.**

### **ABOUT HOTEL BOULDERADO**

Since 1909, Hotel Boulderado has offered Rocky Mountain elegance in the heart of downtown Boulder. Located one block from the famous Pearl Street Mall, Hotel Boulderado features 160 guest rooms decorated with either a modern mountain or historic Victorian style. Hotel Boulderado exudes the welcoming, friendly and unconventional charm that makes the "People's Republic of Boulder" so beloved. Stop in for coffee, cocktails and conversation in Hotel Boulderado's famous atrium lobby. Ride the original Otis elevator. Sit on the patio of locals' favorite, The Corner Bar. Climb the grand staircase where thousands of Boulder brides and grooms have said "I do." Enjoy creative, contemporary cuisine and brunch all day, every day in Spruce Farm & Fish. Check out License No. 1, the first Boulder bar to sport a liquor license. If you want real Boulder, you'll find it at Hotel Boulderado.

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