

FOR IMMEDIATE RELEASE

RING IN LOVE THIS NEW YEAR'S EVE AT HOTEL BOULDERADO

Iconic Property in Boulder, CO Debuts Exclusive New Year's Eve Wedding Package

Boulder, CO – (Tuesday, July 9, 2019) – Count down to <u>wedded bliss</u> at <u>Hotel Boulderado</u> this New Year's Eve! Couples have been uniting in love for more than one hundred years at the historic hotel, which is introducing distinctive new weddings packages. Hotel Boulderado hosted its first nuptials in 1913 and its first New Year's Eve gala in 1908, with guests checking in on New Year's Day 1909 to launch Boulder's first luxury hotel.

In commemoration of the Hotel Boulderado's unique past, those who book a New Year's Eve 2019 wedding qualify for a complimentary NYE Wedding Entertainment Package including professional wedding DJ, photo booth with custom logo, complimentary Presidential Suite on the night of the wedding, plus a champagne amenity**. Couples can become a part of history while making dreams come true with these comprehensive and personalized services.

Today, the landmark historic hotel welcomes all who want to celebrate love, giving guests the best of both the Victorian heritage and the 21st century. Groups of every size have taken advantage of the 10,000 square feet of flexible meeting and celebration space. The hotel features 160 guest rooms with either modern mountain or historic Victorian decor as well as a cozy and meticulously restored 1904 carriage house that sleeps 15. There are three restaurants and bars on site, affording guests the opportunity to experience a myriad of food and beverage options and be immersed in Boulder's friendly social scene. Guests can revel in turn-of-the-century splendor, right on the doorstep of Pearl Street Mall and minutes from the University of Colorado and other attractions.





In Spring 2019, Hotel Boulderado invited wedding planners and vendors to experience the magical atmosphere of the historic property during the first annual Fete L'amour Wedding Planner Tea. Guests arrived to a cocktail reception in the main lobby lounge and progressed to a property tour that included historic and north wing sleeping rooms, event space and speakeasy-style bar License No. 1. Executive Chef John Payne and the banquet team prepared a delectable afternoon tea menu featuring lemon blueberry and chocolate cherry scones served with clotted cream and berry preserves, a decadent charcuterie display, classic tea sandwiches like the champagne poached pear and smoky blue cheese on wonton crisps with onion confit, winter harbor smoked salmon sandwich with dill cream cheese and eggplant caponata-filled filo shells with fresh mint and lemon yogurt, plus assorted desserts and petite sweet pastries. The event was truly special, and thanks go to the following vendors: Gaston Photography, Platypus Papers, Chair Covers and Linens, Allwell Rents, and J O S H The HipHop Cellist.

**Up to five hours of DJ and photo booth service included with package. Valid for 2019 NYE weddings with a F&B minimum of \$6,000 or more prior to service charge and tax.

Guests looking for further information on getting married at Hotel Boulderado can call 303.440.2880 or email sales@boulderado.com.

Further information at https://www.boulderado.com/event-planning/#weddings. For further information on the NYE Wedding Package, click here.

ABOUT HOTEL BOULDERADO

Since 1909, Hotel Boulderado has offered Rocky Mountain elegance in the heart of downtown Boulder. Located one block from the famous Pearl Street Mall, Hotel Boulderado features 160 guest rooms decorated with either a modern mountain or historic Victorian style. Hotel Boulderado exudes the welcoming, friendly and unconventional charm that makes the "People's Republic of Boulder" so beloved. Stop in for coffee, cocktails and conversation in Hotel Boulderado's famous atrium lobby. Ride the original Otis elevator. Sit on the patio of locals' favorite, The Corner Bar. Climb the grand staircase where thousands of Boulder brides and grooms have said "I do." Enjoy creative, contemporary cuisine and brunch all day, every day in Spruce Farm & Fish. Check out License No. 1, the first Boulder bar to sport a liquor license. If you want real Boulder, you'll find it at Hotel Boulderado. 2115 13th street, Boulder, CO 80302 | 303.440.2880 | www.hotelboulderado.com

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MEDIA CONTACT:

Heather Noll | Chalkboard Communications | heather@chalkboardcomm.com | 415.290.2891