



FOR IMMEDIATE RELEASE

DISCOVER AUTUMN IN BEAUTIFUL COLORADO AT HISTORIC HOTEL BOULDERADO

Deals and Happenings at the Boulder, CO Property Include Exciting Hotel Packages, Holiday Events, And New Updated Menus At On-Property Restaurants

Boulder, CO — (September 20, 2021) — As the leaves in Boulder, Colorado begin to turn golden, the historic Hotel Boulderado welcomes the seasonal change with exciting new packages designed to enjoy Boulder's finest of things. The iconic property has made it harder to resist extending that vacation with the Sunlight Special, support local businesses and find the perfect gifts with the Holiday Charm package, and more. Holiday lovers can rejoice with the announcement of private and holiday tea options, plus early bird benefits are still available for those holiday parties.

The autumn and winter season signals the beginning of exciting events including Jazz in the Lobby returning every Friday. Local Artists will be playing from 5pm-8pm with a Happy Hour menu available. Hotel Boulderado's traditional Thanksgiving will be hosted on the Mezzanine this year. The lobby will get extra sparkle on November 22, 2021, as the grand Christmas tree arrives for placement and decoration under the stained-glass canopy ceiling. Explore the seasons through flavor with new updated menus at on-property restaurants Spruce Farm & Fish and The Corner Bar. Don't miss lively and hilarious entertainment at the speakeasy-style bar, License No. 1, ranging from live music to weekly comedy night.

Weekday Getaway

Looking for a quiet getaway without the crowds? Take a weekday getaway to Boulder and enjoy everything from outdoors activities to shopping to discovering local art and culture. Stay 2 nights and the 3rd night is half off. Rates start at \$475 for a three night stay, based on double occupancy. Call 303.442.4344 or visit <https://reservations.travelclick.com/13070?advertisementID=11516609> to book. Available September 26, 2021 through November 30, 2021.

Beyond Our Past

The whole family can enjoy a self-guided scavenger hunt for Hotel Boulderado history, Hotel Boulderado coloring sheets, and reading their own copy of Silvia Pettem's Legend of a Landmark. Take a self-guided Hotel Boulderado History tour or schedule a guided tour with Hotel Boulderado's award-winning Hotel Historian, Laurel McKown. And go

beyond the history of Hotel Boulderado with a trip to Museum of Boulder, where guests can learn about Boulder's past, present, and future with a variety of exhibits that highlight the creativity and innovation that make Boulder special. Rates start at \$220 per night, based on double occupancy. Call 303.442.4344 or visit <https://reservations.travelclick.com/13070?ProdID=723074> HYPERLINK "https://reservations.travelclick.com/13070?ProdID=723074&LanguageID=1"& HYPERLINK "https://reservations.travelclick.com/13070?ProdID=723074&LanguageID=1"LanguageID=1 to book. Available through December 31, 2021.

Private & Holiday Teas

Classic afternoon tea is a great tradition at Hotel Boulderado. Now groups can reserve a private experience. The luxurious Private Tea is perfect for elegant special occasions with a customizable menu, so guests can keep the event traditional or add a little sparkle with champagne or mimosas. Book a Private Tea event by October 31st 2021 and receive 10% off the per person price, plus waived bartender fees if applicable. Group size is limited to 40 guests. Event must actualize by November 30th 2021. Based on availability. Call 303.442.4344 or email sales@boulderado.com to book.

Holiday Teas will be coming back to Hotel Boulderado this winter season. The famous classic Holiday Teas are hosted on the historic mezzanine with beautiful views of the hotel's famous renovated stained glass canopy ceiling and grand Christmas tree. Featuring irresistible menus and a festive atmosphere, tea service at Hotel Boulderado will quickly become an annual tradition for locals and visitors alike. The special holiday events are available December 12th 2021 through December 20th 2021 from 11am to 2pm. Reservations can be made online at: <https://boulderado.com/holiday-teas>.

Holiday Parties

Bring those favorite people together with a festive party this holiday season. Hotel Boulderado features over 10,000 square feet of flexible event space that accommodates small and big groups alike. The historic property glows with charm during the holiday season featuring the famous Christmas tree in the lobby and beautiful decorations throughout the property. Start planning the 2021 event to remember with Hotel Boulderado's Holiday Parties package and receive these early bird benefits:

- 10% off food pricing with a \$2,500 Food & Beverage minimum
- Complimentary holiday décor
- Champagne toast

Mention the Holiday Parties package to receive benefits when booking a 2021 holiday party. Based on availability. Expires December 31, 2021. Call 303.442.4344 or email sales@boulderado.com to book.

Festive Feasts & Events

Relax into autumn and winter with the updated seasonal menus at Spruce Farm & Fish and The Corner Bar. Savor rich and decadent flavors that warm the soul from the inside included in new and updated classic dishes designed for each restaurant. Join Spruce Farm & Fish for fresh, straight-forward, honest, and approachable inspired food featuring a delicate balance between farm and fish delicacies. Guests are encouraged to make their brunch and dinner reservations by calling 303.442.4880 or visiting <https://www.spruceboulderado.com>. The Corner Bar offers a relaxed

experience and is the ideal location for happy hour, dinner, late night bites, and weekend brunches. Featuring a wrap around outside patio with heaters, it is a great place to enjoy Boulder while sipping a craft cocktail or beer. Guests are encouraged to make their weekend brunch, happy hour, and dinner reservations by calling 303.442.4880 or visiting <https://www.cornerbarboulderado.com/>.

License No. 1, the Hotel Boulderado speakeasy-style bar, is a hidden gem in Boulder. Located in the lower level of Hotel Boulderado, guests are transported to the early 20th century with elegant charm, handcrafted cocktails, and chef-prepared small plates. The charming bar is open every Wednesday – Saturday at 5pm with happy hour from 5pm – 7pm. Each night features different entertainment including live music from the George Nelson Band every Wednesday, The Underground Comedy Show every Thursday, DJ Night every Friday, and live music every Saturday. For more information on the current entertainment line-up, please visit <https://www.license1boulderado.com>. Get those outfits ready for License No. 1's annual Halloween Costume Party on October 30th from 5pm to close. Bring friends and plan for a festive evening with live music and specialty cocktails. Learn more at <https://www.license1boulderado.com>.

Skip the cooking this year and make reservations for Hotel Boulderado's annual Thanksgiving Day Feast on November 25th 2021 or Christmas Day Feast on December 25th, 2021. Both holiday events are held in the hotel's historic mezzanine from 11am – 5pm featuring a luxurious holiday menu. For those who wish to dine in the restaurant, Spruce Farm & Fish will be open from 7am-8pm and The Corner Bar will be open from am 10am-8pm. Both restaurants will have holiday specials and a limited regular menu. To make reservations, please visit online at <https://www.boulderado.com/thanksgiving2021> or <https://www.boulderado.com/christmas2021>.

ABOUT HOTEL BOULDERADO

The Beating Heart of Downtown Boulder. Since 1909, Hotel Boulderado has offered Rocky Mountain elegance in the heart of downtown Boulder. Located one block from the famous Pearl Street Mall, Hotel Boulderado features 160 guest rooms decorated with either a modern mountain style or historic Victorian style. Hotel Boulderado exudes the welcoming, friendly and unconventional charm that makes the “People's Republic of Boulder” so beloved. Stop in for coffee, cocktails, and conversation in Hotel Boulderado's famous atrium lobby. Ride the original Otis elevator. Sit on the patio of locals' favorite, The Corner Bar. Climb the grand staircase where thousands of Boulder brides and grooms have said “I do.” Enjoy creative, contemporary cuisine and brunch all day, every day in Spruce Farm & Fish. Check out License No. 1, the first Boulder bar to sport a liquor license. If you want real Boulder, you'll find it at Hotel Boulderado.

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