



FOR IMMEDIATE RELEASE

SUMMER FUN IN THE SUN AT HISTORIC HOTEL BOULDERADO

Deals and Happenings at the Boulder, CO Property Include Exciting Hotel Packages. Savor Fresh Live Maine Lobster, Escape to the Stars, Explore Boulder, Enjoy Local Shopping; Plus the New Christmas In July Holiday Party Package

Boulder, CO — (July 8, 2021) — The iconic Hotel Boulderado, located in the heart of Downtown Boulder, Colorado, is pleased to announce a full line of packages and opportunities to discover the magic of Boulder. 2021 ushered in the 112-year anniversary for Hotel Boulderado, and it brought with it the inspiration to share Boulder's history and charm with locals and travelers alike. Explore the beautiful town, with Hotel Boulderado as home base, with the help of fun packages like A Night Away – Steamy Lobster Date Night, Escape To The Stars, Happy Hiker package, and more! For those who are already looking forward to the holiday season, Hotel Boulderado's Sales team can help plan a festive holiday party with the Christmas In July package featuring early bird benefits.

The historic property features two in-house restaurants, one cocktail lounge, and a luxurious restaurant pop-up, all featuring decadent menus with options for all. The famous speakeasy-style cocktail lounge, License No. 1, has re-opened. The Lobster Pot Patio Pop-Ups are not to be missed on the Pine Street Patio. Plus, Spruce Farm & Fish and The Corner Bar have released their Spring/Summer seasonal menus!

A Night Away - Steamy Lobster Date Night

Bask in the Boulder summer sun and enjoy a night away with this steamy lobster date night package. Relax with a one-night stay in luxury accommodations with this limited-time summer package that includes dinner for two on the Lobster Pot Patio. The Lobster Pot Patio dinner for two includes clam or corn chowder, spring salad, steamed red potatoes, "milk and honey" corn on the cob, choice of peach bread pudding or strawberry almond tartlets, and choice of entrée (up to \$98 value prior to tax & gratuity.) Rates start at \$305 per night, based on double occupancy. Call 303.442.4344 or visit <https://reservations.travelclick.com/13070?ProdID=725304&LanguageID=1> to book. Available through September 4, 2021.

Escape To The Stars

Starry-eyed wanderers can gaze upon the beautiful night sky with one night's accommodation and Hotel Boulderado's star kit. Take home two camping chairs and keepsake blankets - those Rocky Mountain nights get chilly all year - along with a digital star chart and suggestions for where to find a good view. Fill up a special Hotel Boulderado thermos with a hot drink of choice and bring the thermos home along with cherished memories. Rates start at \$320 per night, based on double occupancy. Call 303.442.4344 or visit <https://reservations.travelclick.com/13070?ProdID=724182&LanguageID=1> to book. Available through October 30, 2021.

Happy Hiker Package

Take in the local hiking trails with this two-night getaway to Hotel Boulderado. Guests receive recommendations for hikes in the area, and luxurious accommodations to make the getaway the best of the outdoors and indoors. Share breakfast for two and start off

energized for the trail, and wind down afterward with Happy Hour at The Corner Bar. Rates start at \$410 for a two-night stay, based on double occupancy. Call 303-442.4344 or visit <https://reservations.travelclick.com/13070?ProdID=726288&LanguageID=1> to book. Available through October 31, 2021.

Shop Local Package

It is easy to shop local in Boulder when visiting Hotel Boulderado. The historic property is just a block away from the famous outdoor Pearl Street Mall, which is the perfect place to enjoy a variety of local businesses, conveniently within walking distance. Enjoy a restful accommodation before hitting the town with a \$50 Downtown Boulder Gift Card. Guests who are "Running a Little Latte" will be all set with included pastries and coffee from Boxcar Coffee from the Spruce Farm & Fish coffee bar, along with a keepsake Hotel Boulderado mug. Rates start at \$275 for a one-night stay, based on double occupancy. Call 303-442.4344 or visit <https://reservations.travelclick.com/13070?ProdID=726287&LanguageID=1> to book. Available through December 31, 2021.

Beyond Our Past

The whole family can enjoy a self-guided scavenger hunt for Hotel Boulderado history, Hotel Boulderado coloring sheets, and reading their own copy of Silvia Pettem's Legend of a Landmark. Take a self-guided Hotel Boulderado History tour or schedule a guided tour with Hotel Boulderado's award-winning Hotel Historian, Laurel McKown. And go beyond the history of Hotel Boulderado with a trip to Museum of Boulder, where guests can learn about Boulder's past, present, and future with a variety of exhibits that highlight the creativity and innovation that make Boulder special. Rates start at \$220 per night, based on double occupancy. Call 303.442.4344 or visit <https://reservations.travelclick.com/13070?ProdID=723074&LanguageID=1> to book. Available through December 31, 2021.

Christmas in July

Those who are looking to plan a festive party this holiday season need look no further. Hotel Boulderado is truly magical during the holiday season. Start planning the 2021 holiday party to remember with Hotel Boulderado's Christmas In July package and receive these early bird benefits:

- 10% off food pricing with a \$2,500 Food & Beverage minimum
- Complimentary holiday décor
- Champagne toast

Mention the Christmas In July package to receive benefits when booking a 2021 holiday party. Remember to take advantage of November availability as Hotel Boulderado's famous Christmas tree will be set up in the historic hotel lobby. Based on availability. Expires December 31, 2021. Call 303-442-4344 or email sales@boulderado.com to book.

Raise a glass – License No. 1, the Hotel Boulderado speakeasy-style bar, is re-opening on Thursday, July 8th, 2021. This unique bar located on the lower level of Hotel Boulderado offers a unique experience like no other. Step back in time and experience the elegant charm of the early 20th century with classic, handcrafted libations, chef-prepared small plates, and a lively atmosphere. License No. 1 is a hidden gem in the heart of downtown Boulder. The happy hour and food menu have been updated to include Hotel Boulderado Favorites like the House-Smoked Buffalo Wings, Chicken Waldorf Salad, and Bistro Burger. Perfect for pre-show munchies or a late-night snack. License No. 1 will be open weekly Thursday – Saturday from 5pm – close with live music every Saturday starting at 8pm. For more information, please visit <https://www.license1boulderado.com/>.

The Lobster Pot Patio Pop-Ups are back on the Pine Street Patio at the historic Hotel Boulderado. Travel to the coast without ever leaving Boulder when visiting the Lobster Pot Patio Pop-Ups. Guests can enjoy fresh live Maine lobster specially flown in for the event and other surf-n-turf items every Wednesday – Saturday from 4pm – 9pm. George Nelson Band returns with live music every Wednesday from 4pm – 8pm on the Pine Street Patio. Savoring the menu is required when visiting as guests may choose between 1.25 lb. Steamed Live Maine Lobster, 1 lb. Alaskan King Crab Legs, Baked New Bedford Scallops, Maine Lobster

Roll Dinner, 12 oz. USDA Prime Top Sirloin, 8 oz. CAB Filet Mignon, and more. All entrées include Spruce's Famous New England Clam Chowder or Chef's Signature Summer Corn Chowder, Spring Salad, Steamed Red Potatoes, "Milk and Honey" Corn on the Cob, plus Peach Bread Pudding or Strawberry Almond Tartlets. Wine and cocktails are available to order on the patio or to-go. Guests are encouraged to make their reservations by calling 303-442-4880. For more information, please visit <https://www.boulderado.com/dining/pinestpatio/>.

Spruce Farm & Fish and The Corner Bar debuted new menu items for the Spring/Summer season. Enjoy fresh and rich flavors in new and updated classic dishes unique to each restaurant.

At Spruce Farm & Fish, guests can expect fresh, straight-forward, honest, and approachable inspired food every time with delicious cocktails and exceptional service. Satisfy that sweet tooth with the Waffles Foster featuring Vanilla Belgian Waffle, Maple Butter Rum Sauce, Bananas, Pecans, Cinnamon, and Whipped Cream or discover the Boulder favorite Quinoa Breakfast Bowl including sautéed baby spinach, button mushrooms, white quinoa, roasted butternut squash, two scrambled eggs, and tomato cruda. Make dinner an extravagant experience with Oysters On The Half Shell (either Malpeque or Kumamoto), savor the House-Smoked Certified Angus Beef Prime Rib with Rosemary Beef Au Jus, Grilled Vegetables, and Whipped Potatoes, or enjoy melt-in-your-mouth Sea Scallops & Corn Nage with Pan-Seared Jumbo Sea Scallops, Corn Nage, and Butternut Squash Succotash. Guests are encouraged to make their brunch and dinner reservations by calling 303-442-4880 or visiting <https://www.spruceboulderado.com>.

As one of the most popular patio spots in Boulder, The Corner Bar is a favorite among locals and travelers alike. Offering the ideal location for a lively happy hour, relaxed dinner, great late-night meal or the perfectly poured Martini. Indulge in Boulder classics including the Crispy Brussels Sprouts and Cauliflower with Chili-Soy Glaze; Verlasso Salmon Sandwich with Red Onion Marmalade, Baby Spinach, Horseradish Aioli, served with choice of Fries or Coleslaw; Boulder Beer Co. Tempura Battered Colorado Striped Bass Fish 'n Chips with Fries, Coleslaw, and Tartar Sauce; or the 14 oz. Certified Angus Beef Ribeye Steak with Bordelaise, Crispy Onions, served with Vegetables and Mashed Potatoes. Try the new seasonal dishes including Spring Chard & Garlic Pasta with Bucatini Pasta, Garlic Baked Crumbs, Spicy Lemon Butter Sauce, Swiss Chard, and Fresh Grated Parmesan. Guests are encouraged to make their weekend brunch, happy hour, and dinner reservations by calling 303-442-4880 or visiting <https://www.cornerbarboulderado.com/>.

ABOUT HOTEL BOULDERADO

The Beating Heart of Downtown Boulder. Since 1909, Hotel Boulderado has offered Rocky Mountain elegance in the heart of downtown Boulder. Located one block from the famous Pearl Street Mall, Hotel Boulderado features 160 guest rooms decorated with either a modern mountain style or historic Victorian style. Hotel Boulderado exudes the welcoming, friendly and unconventional charm that makes the "People's Republic of Boulder" so beloved. Stop in for coffee, cocktails, and conversation in Hotel Boulderado's famous atrium lobby. Ride the original Otis elevator. Sit on the patio of locals' favorite, The Corner Bar. Climb the grand staircase where thousands of Boulder brides and grooms have said "I do." Enjoy creative, contemporary cuisine and brunch all day, every day in Spruce Farm & Fish. Check out License No. 1, the first Boulder bar to sport a liquor license. If you want real Boulder, you'll find it at Hotel Boulderado.

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