

FOR IMMEDIATE RELEASE

SPRING WELCOMES ANNUAL EVENTS AND NEW MENUS AT HOTEL BOULDERADO

The Historic Property is Ready for Warmer Weather with Fun New Hotel Packages, Festive Annual Holiday Celebrations, and Fresh Seasonal Menus

Boulder, CO — (March 22, 2023) — Spring is a beautiful season in Boulder as the city blooms and awakens from the long winter. The historic Hotel Boulderado welcomes this time of year to get ready for a spring and summertime of fun with new hotel packages, festive annual holiday celebrations, and fresh seasonal menus at on-property restaurants and bar including Spruce Farm & Fish, The Corner Bar, and License No. 1. Located in the heart of Boulder, Hotel Boulderado makes for a perfect home-base to a spring or summertime adventure whether guests are traveling from close by or afar.





New Hotel Packages...

Starry-eyed wanderers can enjoy the night sky with one night's accommodation and our star kit with the special summertime Stargazer package. Take home two keepsake thermoses and blankets - those Rocky Mountain nights get chilly all year - along with a digital star chart and our suggestions for where to find a good view. Stay warm with certificates for pastries and coffee from Boxcar with a Boulderado mug to take home. Wrap up your visit with breakfast for two at Spruce Farm & Fish. *Leave no trace and do not approach wildlife. Star visibility is subject to current weather. Voucher for filling thermos only for nonalcoholic hot beverage. 3-day cancellation policy, full payment due 3 days prior to arrival. Rates start at \$479 based on double occupancy. Reservations can be made online:

https://reservations.travelclick.com/13070?ProdID=733239&LanguageID=1

Enjoy a shopping excursion on Pearl Street, dining outdoors with a fabulous Flatirons mountain view, and everything downtown Boulder has to offer with the Shop & Snack package. This package includes luxury accommodations, a \$50 Downtown Boulder gift card, and a picnic lunch for two including Boulder Chips, fresh berries, apples, kale and

quinoa salad, house made trail mix, Eldorado Springs bottled water, & your choice of prime rib sandwich with horseradish aioli; sweet potato sandwich with beet slaw, cumin aioli, mint, parsley, basil, & crumbled feta; or grilled chicken sandwich with smoked gouda, arugula, tomato, black pepper aioli. * 3-day cancellation policy, payment due 3 days prior to arrival. Rates start at \$429 based on double occupancy. Reservations can be made online:

https://reservations.travelclick.com/13070?ProdID=737505&LanguageID=1

Start the weekend early at The Underground Comedy Showcase in License No. 1 and get ready to laugh when you book the Thursday Comedy package! Enjoy dinner for two, a pair of tickets to The Underground Comedy Showcase Thursday night show, and retire to luxury accommodations. *Only available Thursday nights, must book at least 24 hours prior, 3 day cancellation policy, payment due 3 days prior to arrival. Rates start at \$329 based on double occupancy. Reservations can be made online:

https://reservations.travelclick.com/13070?ProdID=737504&LanguageID=1

Spring Celebrations...

Bring the whole family to celebrate during Hotel Boulderado's annual Easter festivities. The Event Center, located in the north wing of the hotel, will be decorated and ready to welcome guests with live music from the Brook Conlon Duo and a plush buffet available from 9am – 3pm for \$75 per adult, \$35 per child, and children 3 and under eat for free. The decadent options include Chef Carved Whole Roasted Leg of Lamb, Grilled Strip Loin on Baby Kale, Cracker Crusted Baked Cod On Sautéed Spinach, Chef Prepared Omelet Station, Chef Prepared Malted Vanilla Belgian Waffle Station, Chocolate Fondue Station, and much more. Children will enjoy face painting from Rachel's Creations, plus they can watch out for appearances from the Easter Bunny as he hops around handing out eggs. On-property restaurants, Spruce Farm & Fish and The Corner Bar, will be serving holiday specials along with their full regular menus for brunch and dinner. Reservations can be made online for Easter at Hotel Boulderado, Spruce Farm & Fish, or The Corner Bar online at: https://www.boulderado.com/easter2023/.





Celebrate Cinco de Mayo in style at The Corner Bar this year. Guests can pair their restaurant favorites with the special Simple Margarita with Exotico Blanco Tequila for \$5. Show Mom you love her by surprising her with a special Mother's Day meal for brunch or dinner. Hotel Boulderado will be hosting their annual buffet celebration in the Event Center from 9am – 3pm for \$75 per adult, \$35 per child (ages 4-12), and children 3 and under eat for free. As guests peruse the decadent buffet options they will be serenaded with live music from the Brook Conlon Duo. All Moms who attend the buffet or dine at Spruce Farm & Fish will get a complimentary flower. Spruce Farm & Fish and The Corner Bar will have holiday specials available, along with their full regular menus. Reservations can be made online for Hotel Boulderado, Spruce Farm & Fish, or The Corner Bar online at: https://www.boulderado.com/mothersday2023/.

Seasonal Flavors Arrive On The Menu...

Executive Chef Mike Thom's main inspiration behind the new menus debuting at Spruce Farm & Fish, The Corner Bar, and License No. 1, is the focus on lighter and brighter foods for the spring and summer seasons. He wanted to continue to offer a good number of vegetarian selections, while still being true to our commitment of Farm & Fish centric dishes. The restaurants will be keeping almost all the current entree salads, but, because of the spring season, the intention is to add two more additional, soon to be favorites including a Brie & Cherry Chicken Salad, as well as a Watermelon and Shrimp Salad. Freshness and flavor, seasonality of colorful ingredients, and lightly dressed profiles will be the goals for diners to experience. While the breakfast menu will remain virtually unchanged, the lunch section will feature a new vegetarian Portabella Sandwich with Orange Agave and Avocado. Also, in the sandwiches arena, the restaurants will roll out a unique Grilled Chicken & Smashed Avocado Sandwich. Starters and appetizers, like the entrée salad section, will feature additional vegetarian choices, like a shareable Cheese Board, Crispy Vegetable Bowl, and Wild Mushroom Toasts. Also, look for a new cold vegetarian soup available in The Corner Bar. New entrée additions will include refreshed Sea Scallop and Grilled Swordfish options. The chef team will be making additional fresh pasta this season with house-made Linquine and Angel Hair. For the Farm selections again, light, fresh and seasonal are the intentions behind the new Vegetarian Summer Squash Pasta with Smoked Tomato Sauce and Chevre Cheese. Also, look for a new Mushroom & Shallot Linguine. The restaurants will also roll out a new NY Strip Steak, a new CAB Filet Mignon Steak, and a new Chicken entree.

Come by the restaurants for the new menus in April, relax on the patio with some of the flavorful and colorful new selections, and enjoy some of the best experiences that Boulder has to offer savoring the tastes of the summer and spring seasons.

ABOUT HOTEL BOULDERADO

The Beating Heart of Downtown Boulder. Since 1909, Hotel Boulderado has offered Rocky Mountain elegance in the heart of downtown Boulder. Located one block from the famous Pearl Street Mall, Hotel Boulderado features 160 guest rooms decorated with either a modern mountain style or historic Victorian style. Hotel Boulderado exudes the welcoming, friendly, and unconventional charm that makes the "People's Republic of Boulder" so beloved. Stop in for coffee, cocktails, and conversation in Hotel Boulderado's famous atrium lobby. Ride the original Otis elevator. Sit on the patio of locals' favorite, The Corner Bar. Climb the grand staircase where thousands of Boulder brides and grooms have said "I do." Enjoy creative, contemporary cuisine and brunch all day, every day in Spruce Farm & Fish. Check out License No. 1, the first Boulder bar to sport a liquor license. If you want real Boulder, you'll find it at Hotel Boulderado.

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