



FACT SHEET

Summary: *Since 1909, Hotel Boulderado has offered Rocky Mountain elegance in the heart of downtown Boulder. Located one block from the famous Pearl Street Mall, Hotel Boulderado features 160 guest rooms decorated with either a modern mountain or historic Victorian style. This city landmark is in the National Register of Historic places, and exudes Victorian charm and elegance, from the stained-glass ceiling above the lobby and cantilevered five story cherrywood staircase (where countless couples have said "I do"), to the moose head hanging above The Corner Bar and the original Otis elevator (operated by attendant only). And yet the hotel shares Boulder's contemporary, unconventional style and the welcoming and friendly attitude that makes the "People's Republic of Boulder" so beloved. From charming speakeasy License No. 1, to the hotel's award-winning Spruce Farm & Fish and popular local hangout The Corner Bar, Hotel Boulderado is where guests and locals come to hang out, to sip, dine, see and be seen. The lobby is also home to the Boxcar Coffee Bar that serves beer, wine, spirits and small plates under the famous stained-glass atrium ceiling. 10,000 square feet of meeting space make it the ideal place to gather for special celebrations and events. If you want the true Boulder experience, there is only Hotel Boulderado.*

Mission Statement: If you were to take the essence of Boulder, Colorado and put it in one spot, it would be Hotel Boulderado. The hotel seeks to truly embody the spirit of this delightfully unconventional town. Over 100 years ago, the people of Boulder built the hotel as a gracious haven for travelers and locals alike. Today, the Hotel Boulderado continues that tradition, offering Victorian opulence combined with indulgent contemporary amenities, fine dining, exciting nightlife and an introduction into the local scene.

Location: 2115 13th Street, Boulder, CO 80302

Tel: 303.442.4344

E-mail: reservations@boulderado.com

Website: <http://www.boulderado.com>

Owners: Frank and Gina Day, in conjunction with Concept Restaurants

Open Date: January 1, 1909

Description: Turn-of-the-century splendor blends with cordial hospitality at Hotel Boulderado, which opened on New Year's Day 1909 in the heart of historic Boulder. Today they have 160 completely modernized rooms and suites, including 42 that retain a taste of Victorian extravagance. Located just a block from the street performers, outdoor cafés and music of the Pearl Street Mall, Hotel Boulderado is where both guests and locals love to congregate. From the unique rooms of the License No. 1 speakeasy, to the hotel's popular outdoor patio, to the fresh, local cuisine at Spruce Farm & Fish, Hotel Boulderado has stellar dining and drinking options, including lobby cocktail service and the Boxcar Coffee Bar serving local coffee and refreshments. A stunningly beautiful balcony that has hosted thousands of weddings and 10,000-square feet of meeting space top off the experience.

Rooms & Suites

The historic section of the hotel has 42 rooms and suites, each one uniquely appointed in the décor and style of Victorian times. The Historic Wing rooms are also equipped with all the 21st century amenities, yet retain the charm of the era. The 114 rooms in the North Wing were renovated in 2016 following the spirit of the original structure. The North Wing features modern furnishings and contemporary nature-focused artwork that captures the ambience of the West. Large windows offer copious natural light and have sweeping views of Downtown Boulder, the Rocky Mountain foothills, or the Boulder Flatirons. All rooms have premium HD cable, complimentary Wi-Fi, laptop-friendly workstations, high-end bedding, and modern bathrooms with Aveda toiletries, plush Boca bathrobes and 100% cotton bath linens.

Restaurant, Bars & Lounge

- **Spruce Farm & Fish:** creative menu items utilizing the highest quality ingredients from local farmers, artisans and ranchers
- **The Corner Bar:** a casual pub atmosphere and Boulder's favorite local watering hole
- **License No. 1:** the swank ambience of a 1920s speakeasy with tantalizing cocktails made from an array of top-shelf liquors, as well as wines and local craft beers
- **Boxcar Coffee Bar in the lobby:** serves local Boxcar coffee, juices, teas and treats

Weddings & Events

- Grand staircase overlooking the picturesque lobby where generations of couples have been married
- 12 meeting and event spaces, totaling over 10,000 customizable square feet that can accommodate up to 200 people
- Full service catering

Amenities

- 24-Hour Front Desk
- Concierge Services
- Valet Parking & Bell Service
- One block from Pearl Street Mall

-- more --

- Restaurants
- Cocktail Lounges
- Boxcar Coffee Bar in the lobby
- In Room Dining
- Premium Bedding & Linens plus plush Boca Bathrobes
- Luxurious Aveda Toiletries
- On-Site Fitness Center and Complimentary Access to ONE Boulder Fitness
- Bottled Local Spring Water
- Complimentary Local Silver Canyon Organic Coffee in the rooms
- Car Charging Stations
- The only full-service dog-friendly hotel in downtown Boulder
- Dog-friendly Package Includes All Natural "I and Love and You" Products
- Fresh Flowers & Chocolates in the room
- Original Otis elevator with attendant
- Complimentary Wireless Internet
- ATM

Green Initiatives

- Award-Winning Recycling Program
- Environmental Protection Agency certified as a WasteWise Partner
- Member of Partners for a Clean Environment
- Silver Level – TripAdvisor Green Leaf Program
- 60% post-consumer waste recycled paper used on-property
- Monthly energy audits conducted
- Participates in Boulder Community Food Share

Getting to Hotel Boulderado: Hotel Boulderado is located at 2115 13th, at the corner of Spruce Street and 13th. From Denver International Airport, exit the airport and proceed on E 86th Ave to Peña Blvd. Keep right to stay on Peña Blvd. Take exit 6B toward Boulder/Ft Collins. Merge onto E470 N (note: this is a toll road). In 17.5 miles keep left to continue on Northwest Pkwy. In 9.4 miles take a slight right toward US-36 W/Denver Boulder turnpike. Merge onto US-36 W. In 9.2 miles take the Canyon Blvd exit. Use the right 2 lanes to turn left on Canyon Blvd. In 1 mile turn right onto Broadway. In half a mile turn right onto Pine St, then turn right onto 13th. The hotel will be on your right. Hotel Boulderado is also within walking distance of the RTD bus. Please visit www.rtd-denver.com to plan your trip via the Route AB bus from Denver International Airport or from Denver's Union Station.

#

MEDIA CONTACT:

Heather Noll | Chalkboard Communications | heather@chalkboardcomm.com | 415.290.2891